

## **MEDIA ADVISORY**

### **The Canadian Payroll Association is Available for Comment on the Canada Emergency Wage Subsidy and to Provide Insights to Help Businesses Navigate Government Support Programs**

**TORONTO – April 27, 2020** – Representatives of the Canadian Payroll Association are available to speak about the new Canada Emergency Wage Subsidy (CEWS) and the challenges facing employers and working Canadians in navigating the support programs that have been introduced to mitigate the economic impacts of the COVID-19 pandemic.

Programs like the CEWS, Canada Emergency Response Benefit (CERB) and the 10% Temporary Wage Subsidy are critically needed. Recovery from this economic downturn will require that needed funds can be accessed where they are most needed today — so that workers can pay their bills and companies can keep their staff payroll.

Unfortunately, because of the complex interconnectedness of the support programs, it may be difficult for people and businesses to understand which of the programs they can and should access, or how and when to apply. The Association is available to share expert commentary and advice with regards to these important decisions and other integral questions, including:

- What are the implications of choosing one program over others?
- Can employees and business owners access more than one program at a time?
- Are funds received through these program taxable?
- How can funds be repaid if necessary?
- Can Canadians move from one program to another? If so, how and what are the key considerations in doing so?

In addition to these immediate concerns, the Canadian Payroll Association can speak to downstream challenges that businesses will face as a result of the COVID-19 crisis. For example, year-end payroll reconciliations will be more complex than ever and require that businesses invest in technical expertise to ensure they are compliant with all legislation. As well as how to manage the resumption of operations from a critical payroll perspective as the economy is phased back in.

Canadian Payroll Association spokespersons are available across Canada for interviews in English and French.

#### **About the Canadian Payroll Association**

Canada's 1.5 million employers rely on payroll to ensure the timely and accurate annual payment of \$1.02 trillion in wages and taxable benefits, and \$345 billion in statutory remittances, while complying with more than 200 federal and provincial regulatory requirements. As the authoritative source of Canadian payroll compliance knowledge, the Association promotes payroll compliance through advocacy and education. For more information please visit [payroll.ca](http://payroll.ca).