

# TravelSmart and Everybody Wins - Building your Games Travel Plan



Olympic and Paralympic Transportation Team



## Our Challenge:

- Increase in transportation demand
- Decrease in capacity, particularly road space
- No parking at venues



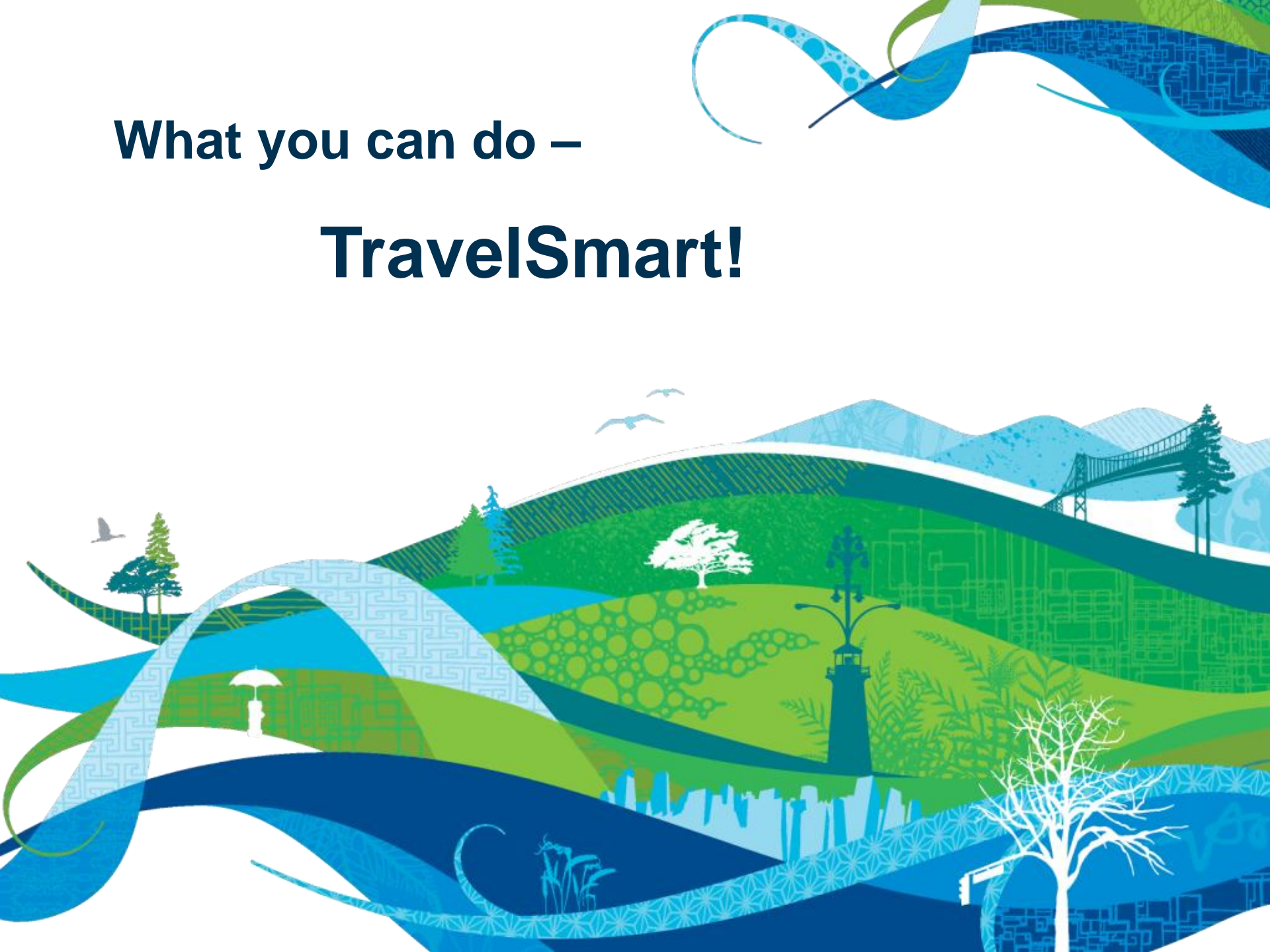
**Our Goal:  
Reduce vehicle traffic by at least 30%  
in downtown Vancouver – and more at  
specific locations**

**OUR STRATEGIES:**

- Directly engage businesses downtown
- Outreach to schools, community associations
- General community awareness
- Integrated communications and media

**What you can do –**

**TravelSmart!**



# TravelSmart Choices

- Take Transit
- Walk or Cycle
- Telework
- Rideshare / Carpool
- Talk to your employer about work options



# Transit

- No parking at Games venues & limited parking downtown makes transit a great way to get around
- A Games event ticket is your all-day transit pass
- Souvenir 2010 Games Transit Passes are on sale at participating FareDealers
- Talk to your employer – join the Employer Pass Program
- FareSavers and cash fares are available as usual



# Transit

- No parking at Games venues & limited parking downtown makes transit a great way to get around
- Event ticket = DayPass

**16** | 9:00 | Canada Hockey Place  
09 h 00 | Place Hockey du Canada  
Feb / Fév

ICE HOCKEY  
HOCKEY SUR GLACE

  
vancouver 2010  




# 2010 Games Transit Pass

**Get your mitts on a 6-week  
2010 Games Transit Pass.**



Visit [TravelSmart2010.ca](http://TravelSmart2010.ca) for all  
your Games travel information.



# 2010 Games Transit Pass

- February 8 to March 21, 2010
  - On-sale NOW at FareDealer vendors
  - on-line - minimum of 25 or \$3,000
- All existing passes, faresavers and cash fares still available



# Permanent Enhancements

- Canada Line
- Third SeaBus
  - Allows 50% increase in capacity
- Existing SkyTrain expansion
  - 30% increase in capacity
- 2007 to 2009 bus expansion
  - 200+ added to fleet
- New Golden Ears Bridge
- Central Valley Greenway



# Games-Time Transit Enhancements

- Additional 180 on-demand buses, when and where they are needed
- Transit service expansion along key corridors
- West Coast Express - extra trains every day
- Vancouver's Olympic Line 2010 Streetcar – Granville Island to Canada Line



# Park & Ride



- 22 park and ride lots – existing and temporary Games lots
- Alternative access to Frequent Transit Network
- Encourage ride-share/carpool

# Customer Service



- Olympic Transit Hosts at stations
- Station-by-station crowd management
- Increased Front-line Staff
- Increased capacity and hours for Customer Information (5:30 am to 1:30 am)
- Lost Property open weekends



# Transit Hosts



# Walking

## Great for short distances

- Many downtown Vancouver streets will be pedestrian malls – mingle with the world!
- Dress for the weather, expect line-ups and wear comfortable shoes
- Check out “Walking to Wellness” at [vancouver.ca](http://vancouver.ca)



# Cycling

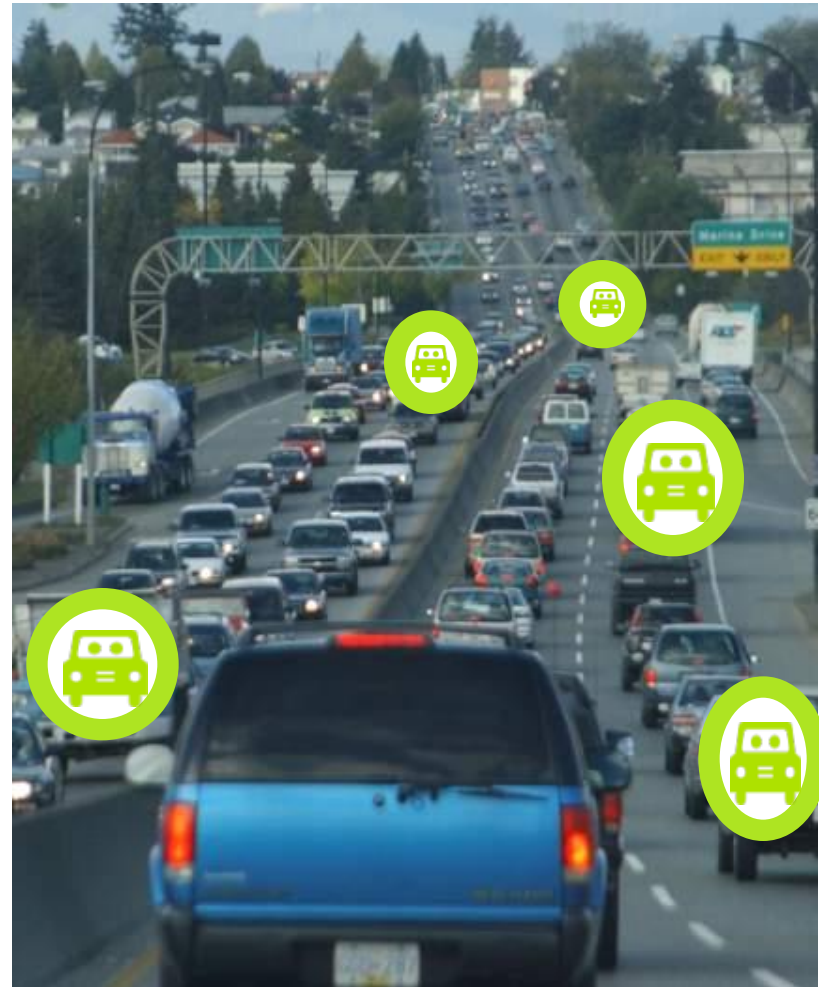
- Ask your employer where bike parking is available at your worksite
- Tune up your cycling skills with tips at [vacc.bc.ca](http://vacc.bc.ca)
- *Find bike route info - [cyclevancouver.ubc.ca](http://cyclevancouver.ubc.ca)*
- Take advantage of additional valet bike parking at Games events



# Rideshare / Carpool

If you need to drive, “fill up your car” with people

- Talk to co-workers, friends and family about ridesharing
- Find ride matches - [ride-share.com](http://ride-share.com)
- See if your employer has preferred parking for Rideshare/Carpools





## Work Options

Ask about:

- Condensing your work week
- Shifting the days you work
- Taking vacation time
- Working from home (Telework)





## Next steps

1. Go to [travelsmart2010.ca](http://travelsmart2010.ca) for all Games-related information
2. Develop your personal Games Travel Plan – and try it out before
3. Know Before You Go – get linked in with real-time information
  - Twitter [2010transit](#)
  - Radio
  - TV
  - Transit alerts
4. Tell 10 friends and get them planning too



# TravelSmart 2010 Everything you need to know to travel during

# TravelSmart2010.ca

TRAVELSMART  
Tips



**Public Transit**  
IN METRO VANCOUVER



**Vancouver**  
RESIDENTS & BUSINESSES



**Mountain**  
VENUES & SEA TO SKY



**Arrivals**  
& DEPARTURES



**2010 WINTER Games**



Whether you are a daily commuter, resident or visitor of the Metro Vancouver area, TransLink's public transit services offer some of the best options for getting around during the Games.

### TransLink:

As the agency responsible for Metro Vancouver's public transit system, TransLink offers an integrated network of rapid transit, commuter rail, buses, passenger ferries and special transport services for those with a disability to move visitors, commuters and residents to their destinations.

### Transit Tools

- Visit [TransLink 2010 Winter Games for impacts and tips for getting around during the Games](#)
- Or see [February 2010 Transit Services](#) to learn how TransLink will support increased Games traffic
- [Schedules & Maps and Trip Planner](#) help find the best route for your needs
- [Next Bus, Alerts or Mobile services](#) offer real time updates and arrival times for your closest bus and rapid rail service



### 6-week Games Transit Pass

Take home a 2010 Winter Games keepsake and get unlimited access to Metro Vancouver public transit with a commemorative 2010 6-week Transit Pass available through [TransLink Fare Dealers](#) starting Dec 2009.

### Did You Know?

- Public transit is included in 2010 Winter Games tickets for the day of your event
- Public transit is 100% accessible with additional access and services tailored to riders with disabilities
- Bulk orders of 2010 6-week Games passes are available (25 or more) - great for corporate giveaways
- Canada Line from YVR Airport to downtown Vancouver is only a 25 minute trip

# Know Before You Go

- Leave your car at home
- Come in early – by 7 a.m. and leave early – by 2 p.m. if not staying to enjoy the celebrations
- Go to Trip Planner at [translink.ca](http://translink.ca)
- Plan extra time for travel – especially games venues
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**For more information:**

**[travelsmart2010.ca](http://travelsmart2010.ca)**

**[translink.ca](http://translink.ca)**